



Intro

On May 21, 2019, Jamie Gauthier won the primary election for Philadelphia City Council's 3rd District seat, and moves towards the general election, unopposed. In preparation for a presumptive win in the general election, the Jamie for West Philly campaign seeks to identify a talented and diverse team of candidates interested in staffing the 3rd District Councilmatic office beginning January 2020.

We aim to build a 3rd District team that prioritizes direct engagement with residents, transparency, accountability, responsiveness, shared decision-making with our constituents, the centering of the most vulnerable among us, passion for our work, and fun. We invite interested parties to submit qualifications in response to the roles we have outlined.

It is important to note that we are undertaking this exercise to identify candidates. No formal job offers will be extended prior to the November 2019 general election.

Role: Director of Equitable Development

The Director of Equitable Development will work with city departments, community development corporations, for-profit and non-profit developers, businesses, civic organizations, community leaders, and other relevant stakeholders in crafting and implementing an equitable development agenda for the 3rd District.

Equitable development is achieved when quality of life outcomes, such as affordable housing, quality education, living wage employment, healthy environments, and transportation are equitably experienced by the people currently living and working in a neighborhood, as well as for new people moving in. It also promotes public and private investments, programs, and policies in neighborhoods that meet the needs of residents and reduce racial disparities, taking into account past history and current conditions.

Under the guidance of the Councilmember, the Director of Equitable Development will work towards the above-stated goals for the benefit of residents and communities in the 3rd District.

Duties and responsibilities

Responsibilities for this role will include:

- Advancing local economic development and entrepreneur opportunities, by enhancing community-serving establishments, and working to increase quality living wage jobs for people in all neighborhoods in the 3rd District.
- Contributing to the development of legislation, policies, and programs that allow anyone who wants to live in the community to do so, especially current residents, and discourage displacement of viable small businesses that serve community needs.

- Analyzing zoning and land use and recommending strategies to:
 - a. improve the 3rd District teams' effort to create healthy, safe, and affordable housing for all, regardless of family size and/or income, in all neighborhoods in the Councilmatic District.
 - b. support built environments that enhance community health through public amenities (schools, parks, open spaces, complete streets, healthcare, and other services), access to affordable healthy food, improved air quality, transit, and safe and inviting environments.
- Co-leading with Constituent Services Manager the 3rd District team's effort to practice meaningful community engagement, including community participation and leadership towards a plan for inclusive growth and development for all communities in the 3rd District.
- Coordinating with contractors, property owners, city agencies, and other interested groups around development in the district; generating and nurturing professional working relationships with private developers, realtors, business leaders, banking and financial leaders, economic development organizations, state and local government leaders, community leaders, and social justice organizations.
- Partnering with city agencies, local non-profits, RCOs, Civic Associations, and residents to create community benefits agreements associated with development projects.

Qualifications

- Master's degree in urban planning or a closely related field, and seven (7) years of related experience, or an equivalent combination of education and/or experience.
- Considerable knowledge of business development, and community and economic development.
- Knowledge of municipal zoning and infrastructure, and planning programs and processes.
- Demonstrated commitment, through work or volunteer experience, to social justice.
- Cultural competency and proven ability to work in a culturally diverse environment.
- Significant experience working with diverse constituencies, from public officials and executives, to grassroots organizations and community members.
- Ability to communicate effectively to groups and individuals, engineers, architects, contractors, developers, businesses, supervisors, employees, and the general public.
- Ability to establish working relationships with other organizations and economic development practitioners.
- Ability to regularly attend night and weekend events.
- Exceptional written and verbal communication skills.
- Excellent judgement and analytical skills.
- Knowledge of Philadelphia and communities of the 3rd Councilmatic District.

Interested in this role? Submit your qualifications via this link by 6:00 PM, Friday, October 4, 2019:

<https://forms.gle/qjWThdzJ16yhGi5VA>